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Streamline. Simplify. Succeed.[™]

⌘ AOA Royalty Program



Streamline Your Practice and Support Your State Affiliate

An Easy Way to Earn Royalties

The VisionWeb AOA Royalty Program allows you to contribute non-dues revenue to your AOA state affiliate, just for placing your eyecare product orders online through VisionWeb. What's more, using VisionWeb to place your eyecare product orders online is free and you can continue to enjoy your buying group discounts.

The royalties that you and your fellow state affiliate members earn will help to off-set the cost of your membership and support programs that add value to your membership.

How Does the Program Work?

As a VisionWeb member, you are automatically registered for the program. All you need to do to earn royalties for your state affiliate is place at least 1,200 orders per year. Once you reach the 1,200 order per year threshold, VisionWeb will pay a 2% royalty on the transaction fees paid by the suppliers that receive your orders. If your practice places at least 2,400 orders per year, VisionWeb will pay a 2.5% royalty on transaction fees. One transaction occurs every time the "Send Order Now" button is clicked to complete an order on VisionWeb. Transaction fees are paid by the suppliers and labs, not eyecare providers, and are approximately \$1 per order.

Here is an example of the royalties your state affiliate could receive, based on the number of members in your affiliate who participate and the ordering threshold they reach:

# of AOA VisionWeb Members in Your Affiliate	Royalty if Each Ordered 1,200/Year on VisionWeb	Royalty if Each Ordered 2,400/Year on VisionWeb
250	\$6,000	\$15,000
500	\$12,000	\$30,000
1,000	\$24,000	\$60,000

It's That Simple!

Place eyecare product orders online for free through VisionWeb and earn royalties for your state affiliate.

Take advantage of this program and free online ordering by registering with VisionWeb today. Becoming a VisionWeb member is simple. Register online at **www.visionweb.com** or call VisionWeb Customer Service at (800) 874-6601.

VisionWeb is proud to be affiliated with the American Optometric Association.