



**Order Ophthalmic
Products and Process
Insurance Transactions
with Ease.**

About VisionWeb

Headquartered in Austin, Texas, VisionWeb is the leading provider of software and technology solutions to the optical industry. VisionWeb offers convenient, direct-to-supplier online ordering; online multi-payer insurance transaction processing; and other services for opticians, optometrists, ophthalmologists, optical manufacturers, laboratories, distributors, and payers. For more information, please visit www.visionweb.com.



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Online Services for Eyecare Providers



www.visionweb.com

When it comes to day-to-day business procedures, VisionWeb believes the simpler the better.

That is why we created the Industry's most robust, yet easy-to-use, suite of services for product ordering and insurance processing. These dynamic solutions utilize the power of the Internet to provide you with tools that will maximize productivity and efficiency in your practice.



Online Services for Eyecare Providers

Eyecare Product Ordering

VisionWeb's online ordering service makes it easier to manage eyecare product ordering than ever before. We work with hundreds of suppliers, so you experience the benefits of online ordering while still doing business with the suppliers you know and trust.

It's the most convenient way to order, and it helps improve order accuracy and reduce turnaround time. That is because VisionWeb has the most supplier connections and the most functionality in the Industry, a powerful combination.

Enjoy these features and benefits:

- **One-Stop Shopping:** Place spectacle lens, contact lens, and frame orders from one location, 24 hours a day, 7 days a week
- **Direct-to-Supplier Orders:** Receive jobs faster because labs begin processing orders placed through VisionWeb sooner than orders sent via phone or fax
- **Online Tracking:** Access up-to-date order status information without calling the lab
- **Trace File Uploading:** Attach trace files to your spectacle lens orders for the most accurate lens processing
- **Practice Management Integrations:** Order directly from an integrated practice management system to reduce duplicate data entry
- **Consistent Pricing and Billing:** Maintain your buying group discounts and special pricing with your suppliers

Get Started Today!

Eyecare product ordering through VisionWeb is 100% free for your practice. Find out how VisionWeb can help you become more efficient.

- Contact VisionWeb Customer Service at (800) 874-6601
- Visit www.visionweb.com to view the list of suppliers and integrated practice management systems, and to register your practice

Insurance Transaction Processing

VisionWeb's suite of insurance services gives you a simple, yet comprehensive solution for managing the insurance side of your business. When you incorporate VisionWeb in your practice, claim acceptance improves, reimbursement time decreases, and you gain better control of this vital part of your business.

By managing insurance online, you will spend less time on the phone with payers and more time with patients.

Enjoy these features and benefits:

- **Electronic Claim Filing:** Submit primary and secondary claims to thousands of payers nationwide, from one location
- **Patient Eligibility Verification:** Retrieve accurate benefit information for your patients online in real-time
- **Claim Status Reports:** Receive instant and ongoing reports so that you know when your claims are received and accepted by your payers
- **Online Tracking:** Access up-to-date claim information to quickly identify and correct problems that lead to denials and lost revenue
- **Electronic Remittance Advice (ERA):** Receive remittance information faster than paper EOBs, and in an online format that is easier to manage
- **Practice Management Integrations:** Upload claim files created in a compatible practice management system and send to your payers without re-keying information

Make the Switch!

VisionWeb's insurance processing services are competitively priced and affordable for practices of all sizes. Our team of consultants will guide you through enrollment and provide complete training for you and staff.

- Contact an Enrollment Consultant today at (800) 590-0873
- Visit www.visionweb.com to view the list of payers and compatible practice management systems